

MISSION The mission of the SmartH2O project is developing an ICT platform to improve the management of urban and peri-urban water demand.

### CONCEPT

The SmartH2O platform ICT infrastructure will enable water managers to close the loop between actual water consumption levels and desired targets, through:

understanding and modeling water consumers' behaviour, based on historical and real-time water usage data

\_ predicting how the consumer behaviour can be influenced by various Water Demand Management Strategies, such as customized feedbacks and different pricing schemes

\_ raising users' awareness to pursue water reduction in the residential sector

## CORE ELEMENTS

S high-resolution water consumption data

interaction with customers for information sharing and socio-psychographic data gathering

innovative water demand management strategies: dynamic pricing, customized feedbacks and rewards

LOCARNO | CH

customers served

(water, energy, gas)

Società Elettrica Sopracenerina

power supply utility, 80 thousand

Interested in multi-utility smart metering

Almost 400 smart water meters installed



gamification



DROP! The SmartH2O game

UK

Thames Water water supply utility 15 million customers served

2.6 GI/day drinking water distributed Development plan: 3 Million smart meters installed by 2030



2 million customers served

490,000 water smart meters currently installed Development plan: 650,000 water smart meters installed by end 015.



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# The SmartH2O platform: advancing residential water management by smart metering and data intensive modeling of consumers' behaviours

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## THE SH2 ADVANCES ON END-USES CHARACTERIZATION

An new algorithm to perform household energy and water consumption trace disaggregation into end-uses (e.g., washing machine, toilet, tap, etc...) has been developed, with the purpose of profiling users' consumption habits based on the total single-point smart metered

## DEVELOPMENT OF A SYNTHETIC WATER END-USE PATTERNS GENERATOR

An algorithm to generate synthetic water end-use patterns has been developed within the SmartH2O project, with the double purpose of: • building end-use water consumption datasets to feed disaggregation algorithms and to provide benchmark datasets for community

end-uses, not only their operating system (i.e., *on/off* status)



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